Willing and Able to Tackle Your Tough Data Challenges
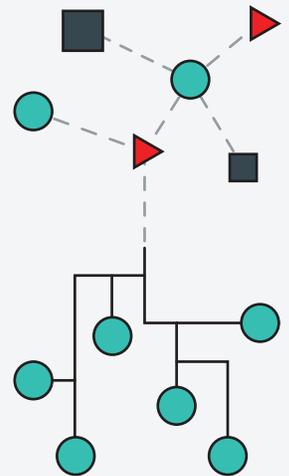
InsideView Professional Services takes your inactionable data — whether it's dirty, incomplete, lacking important specialty data, from multiple sources with duplicates and inconsistencies, etc. — and we transform it into actionable data.

Our team of professionals, with an average of 10+ years solving complex data challenges, is eager and qualified to clean and activate your data, source specialty data, and provide data consulting services.

CLEAN AND ACTIVATE

When your data's dirty, full of gaps, duplicates, and inconsistencies, or when you have custom data cleansing needs, InsideView Professional Services can help. A custom clean and activation service can solve these type of challenges, and more:

• Merging and normalizing data from multiple data sources

• Translating non-standard, non-English characters to improve match rates

• Hand validating your highest priority records to achieve the highest possible match rates and accuracy, and to provide a disposition on all

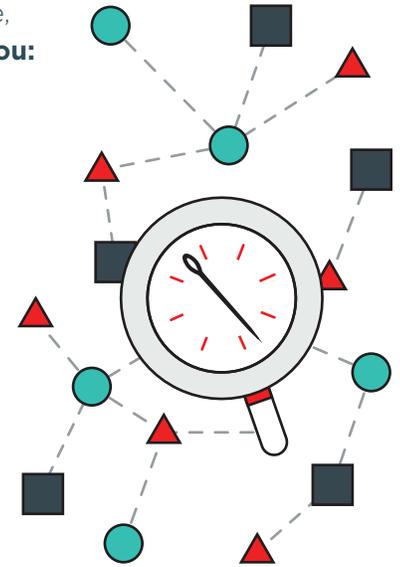## Inactionable Data Transformed Into Actionable Data

Inactionable Data	Actionable Data
• Alienware Corporation, (Dell subsidiary) • Asempra Technologies (Acquired by Bakbone) • Bakbone Software (Parent) • Constant Data, (Dell sub) • Dell Technologies (Parent) • Net Resources, Subsidiary, Dell Corp	**D** Dell Technologies Inc. ⭐ Round Rock, TX, United States · 325 **A** Alienware Corporation Miami, FL, United States Bakbone Software Inc. San Diego, CA, United States Asempra Technologies, Inc. · *Acquired* Santa Clara, CA, United States **C** Constant Data, Inc. Hopkins, MN, United States **N** Net Resources Inc. · *Acquired* Calgary, AB, Canada

Available Data: Inactionable for Customer's Territory Planning	Additional Data Needed and Custom Sourced by InsideView
• Basic account information • Industry classifications and codes	• Number of family tree nodes • Number of contacts in a company within a Metro area • Number of contacts across a family tree in a Metro area • Number of companies across a family tree, with contacts, in a Metro area

DATA SOURCING

Gain access to data not typically included in InsideView's database. For example, **InsideView Professional Services can source the following types of data for you:**

- Specialty data, such as records in a particular industry and/or geography

- Intent data

- Supplemental tech-used and IT spend data

- Focused family tree build-outs to ensure you have the most complete data for priority accounts

- Regulatory or filing data not easily sourced through any tools, such as data from Form 5500

- Contact and company lists based on unique requirements

- Contact email validation before you launch your marketing campaigns

DATA CONSULTING

When you need an experienced partner to advise you on your critical data initiatives, you can trust our senior data experts to provide leadership and consulting around challenges such as these:

- Integrating and managing third-party data in your CRM

- Data management and governance best practices

- Leveraging data for marketing automation, territory planning, total addressable market build-outs, and more

- Master data management: assigning unique identifiers to your records and providing a reliable reference source on which to standardize your data.

Whatever your data obstacles, InsideView Professional Services is the B2B data partner you can trust.

Contact us **today to set up a free 30-minute consultation to discuss your unique data challenges.**

The InsideView Advantage

InsideView helps businesses drive rapid revenue growth by empowering business leaders to discover new markets, target and engage the right buyers, and manage customer data quality. Our AI-based B2B data and intelligence platform delivers the industry's most relevant and reliable buyer signals and, combined with InsideView's data expertise and best-in-class customer support, is trusted by the world's best performing companies.

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