



 **InsideView**[®]

Work, informed.



Close & Grow



InsideView for Sales makes it easier than ever to find, engage, and win deals with prospect data, business insights, and social connections.

RESEARCH

Get a comprehensive view of your customer from basic industry and revenue information, to detailed financials, competitors, and industry trends.

MONITOR

Build watchlists to monitor your active accounts and get automatically notified of new developments.

Name	Location	Revenue	Employees	Last Update
McSportus	Palu, BSA, United States	\$1,249M	1,807	7/7
KochVision	San Rafael, United States	\$70M	791	1/8

People	Role	Company/Department
Steve Lutton	VP Operations	Elgan, Inc.
Harold Ward	Chief Marketing Officer	MLNDRP, LLC

Connection Settings
PEOPLE YOU KNOW: 834
CONNECTIONS THROUGH CUSTOMERS: 989

CONNECTIONS
1 Knowledge Changes
2 Partnerships
3 Company Presentations
4 Long-term
5 Corporate Challenge

VTRD, Inc.
Overview | People | Board | Financial | Family Tree | Competitors | More
Primary Industry: Sporting Goods, Apparel, Outdoor Gear, Recreation
Description: Portland is a London-based athletic company that offers a wide range of products.

CONNECTIONS
Smart Agent Results

VTRD, Inc.
Overview | People | Board | Financial | Family Tree | Competitors | More
INDUSTRY: \$2,924 M
REVENUE: \$2,921 M
EMPLOYEES: 18,219
DESCRIPTION: The company is a leading provider of athletic apparel and accessories. It is a leading provider of athletic apparel and accessories. It is a leading provider of athletic apparel and accessories.
Smart Agent Results

414 E. Madison St.
Portland, OR 97204
United States
PHONE: 503 221 8423
EXF ID: 00773522

CONNECT

Aggregate your teams' professional and social connections to get warm introductions to all of your target accounts.

ENGAGE

Identify compelling reasons to engage from relevant and timely information gathered through news feeds, financial data, and social networks.

INTEGRATE

Access InsideView's data, insights, and connections from within your CRM and sync information and contacts directly to your account record.

InsideView for Sales helps you show up like you know the place.

The Intelligent B2B Platform

The **InsideView Open Platform** contains the most complete, relevant, and actionable customer and prospect intelligence.



The **InsideView Open Platform** is your source of truth for validated, real-time information.

Driving Customer Success

Over 20,000 companies use InsideView to achieve success.

Zuora

"InsideView helps us generate more quality leads and engage prospects at the right time."

20% increase in MQL-to-SQL conversion

68% increase in lead-to-opportunity

Gainsight

"InsideView allows us to scale our marketing efforts and reach our revenue goals."

5X increase in leads per quarter

2X increase in deals won from marketing-sourced leads

ONEAL

THE METALS COMPANY

"The efficiency InsideView has enabled our sales team with has been tremendous. We're no longer wasting time."

66% reduction in lead qualification time

Exponential growth in marketing-sourced leads



Visit [InsideView.com/customers](https://www.insideview.com/customers) to learn more!

InsideView® Our Story

Years of proven success. Technology that stands apart.



InsideView provides market intelligence to inform the entire enterprise, drive marketing effectiveness, and deliver sales results. We help you find better leads, win more deals, and maintain and grow your customers. With accurate and timely data, insights, and connections — pulled from over 40,000 sources — we enable our customers to make every business interaction more relevant, valuable, and productive.

Our solutions are used by more than 450,000 sales, marketing, and other professionals in over 20,000 companies, including Adobe, Rosetta Stone, and Zuora. For more information, follow @InsideView on Twitter, read the InsideView Blog, visit www.insideview.com, or stop by our headquarters in San Francisco, California.